

POOR MAINTENANCE CAUSES ROOF REPLACEMENT COSTS TO SKYROCKET

A WEATHER SHIELD ROOFING SYSTEMS CASE STUDY



Keeping up on regular roof maintenance can reduce the cost of replacing your roof in the long run.

In this case study, we'll review two real-life examples of companies who neglected to perform regular maintenance on their roof and the price they had to pay to get their roof back in good condition.

CASE #1

While inspecting a two-year vacant building we found:

- 3 small roof punctures
- An uncleaned drain

These issues could have been easily repaired for a few hundred dollars. However, since the roof repair was prolonged, a nuclear moisture scan of the roof found that almost **75% of the insulation beneath the roof was completely saturated**. This can cause:

- A rotting roof deck
- Mold in the roofing assembly
- Drastically reduce insulation's effectiveness

The building owner **could have saved thousands** had they paid to patch the roof when the leaks first showed up.

If the roof had been maintained and repaired when the leaks first started, it could have lasted at least another 10 years.



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CASE #2

For this business, the initial cost of this roof replacement would've been \$148,000.

However, since the roof was not regularly maintained, it needed all new insulation and a some roof deck replacement.

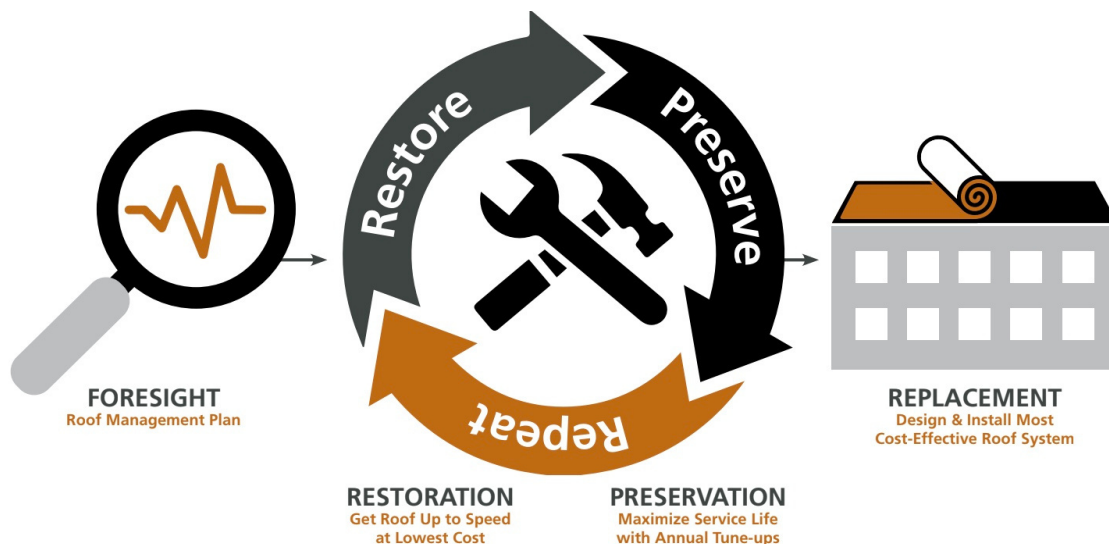
That brought their total replacement cost to \$360,000. **Regular maintenance could have saved them \$212,000.**



THESE COSTS COULD HAVE BEEN PREVENTED THROUGH OUR MAX LIFE ROOF CARE PROGRAM.

How does our Max Life Roof Care Program work?

1. **Foresight:** With infrared and nuclear scanning technology, we do a forensic analysis of the roof.
2. **Restoration:** We do the needed repairs to get your roof up to speed and in a leak-free, serviceable condition at the lowest cost possible.
3. **Preservation:** Once Restoration is completed, we preserve your roof with minimal "tune-ups" as many times as possible before replacing your roof.



DON'T LET POOR MAINTENANCE INCREASE THE COST OF YOUR COMMERCIAL ROOF.

Start maximizing the life of your roof by scheduling a **free commercial roof inspection** from Weather Shield Roofing Systems today.



Schedule Now



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